

Furness Academy
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Barrow in Furness
Cumbria
LA14 5QP

North Site
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South Site
T: 01229 825 163
www.furnessacademy.co.uk



26 April 2011

Dear Parent/Carer

Occasionally, we may take photographs of the students at our school. We may use these images in our schools prospectus or in other printed publications that we produce, as well as on our website or on project display boards at our school. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Students will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child for promotional purposes. Please answer questions 1 to 4 below, then sign and date the form where shown.

Please return the completed form to the Academy Student Services Officer as soon as possible.

Yours sincerely

Douglas Blackledge
Principal & Chief Executive

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Name of student _____ Learning Group _____ Please circle your answer.

1. May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional purposes or on project display boards? **Yes/No**
2. May we use your child's image on our website? **Yes/No**
3. May we record your child's image on video or webcam? **Yes/No**
4. Are you happy for your child to appear in the media? **Yes/No**

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.

Parent's or guardian's signature: _____ Date: _____

Name (in block capitals): _____

Please note that the media are exempt from the Data Protection Act and may want to include the names and personal details of children and adults in the media